

Have your company or organization represented in the Ohio Booth at the 2009 Agritech Tradeshow

May 5 – 7, 2009



The Ohio agriculture and food booth at the Agritech tradeshow will give participants the exposure needed to attract international buyers and the opportunity to explore international markets.

The Ohio booth is sponsored by the Ohio-Israel Agriculture Initiative of the Negev Foundation with the support of the Ohio Department of Agriculture, the Ohio Department of Development's Global Markets Division, and its Eastern Mediterranean Regional Office.



Why Participate in the Ohio Booth at Agritech Tradeshow?

- **Agritech 2009:** is the largest agricultural trade show in the Middle East (<http://www.agritech.org.il/>) with over 25,000 expected visitors from Europe, Asia, Africa, and the Americas.
- **One-of-a-kind Opportunity:** The Ohio Booth is a unique exhibit of Ohio agriculture and food companies and organizations at Agritech 2009.
- **Representation:** Ohio companies and organizations will be represented by the Ohio-Israel Agriculture Initiative (OIAI) professionals, eliminating the need to travel personally to the tradeshow.
- **OIAI Support:** OIAI professionals will speak with booth visitors about your company or organization and provide potential buyers with your company's business cards, catalogues, samples, etc.
- **Further Opportunities:** Companies can also expect business matchmaking efforts with potential buyers. to be provided by OIAI on their behalf.
- **Exhibitor Listing:** Companies registering by March 1, 2009 will be included in the exhibitors list of Agritech 2009.



Space is limited. Potential participants are encouraged to register early. Cost of being represented in the booth is \$200.00 per company or organization.

For additional Information and a registration form, please contact Sarah Horowitz, Program Director, The Ohio-Israel Agriculture Initiative of the Negev Foundation at 216-691-9997 or Sarah@negev.org.

The Ohio Israel Agriculture Initiative of The Negev Foundation
2121 South Green Road, Suite 210, Cleveland, Ohio 44121, www.Negev.org