

Have your company/organization represented in the Ohio Booth at the January 13-14, 2010 AgroMashov International Tradeshow, Israel



The purpose of the Ohio booth at AgroMashov agricultural tradeshow is to assist Ohio agribusinesses to establish business contacts and prospective business partners in Israel. The Ohio agriculture booth will give participants the exposure needed to attract international buyers and the opportunity to explore international markets.



The Ohio booth is sponsored by the Ohio-Israel Agriculture Initiative of the Negev Foundation with the support of the Ohio Department of Agriculture.

Why Participate in the Ohio Booth at AgroMashov Tradeshow?

AgroMashov 2010: is one of the largest international agriculture tradeshows in the Middle East (www.mashov.net) with 25,000 visitors expected from around the world.

- **One-of-a-kind Opportunity:** The Ohio Booth is a unique exhibit of Ohio agribusinesses and organizations at AgroMashov.
- **Representation:** Attendance in the Ohio booth at the tradeshow is highly recommended. However, Ohio companies and organizations that can not send their reps will be represented by Ohio-Israel Agriculture Initiative (OIAI) professionals, eliminating the need to travel personally to the tradeshow.
- **OIAI Support:** OIAI professionals will speak with booth visitors about your company or organization and provide potential buyers with your information.
- **Further Opportunities:** Companies can also expect business matchmaking efforts with potential buyers to be provided by OIAI on their behalf.
- **Exhibitor Listing:** Ohio companies and organizations completing their registration by November 30, 2009 will be included in the exhibitors list of AgroMashov 2010.



Space is limited. Potential participants are encouraged to register early. Cost of being presented in the booth is \$200.00 per company or organization.

For additional information and a registration form, please contact Sarah Horowitz, Program Director, The Ohio-Israel Agriculture Initiative of the Negev Foundation, at 216-691-9997 or Sarah@negev.org.

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